

**Report of One Day workshop**

on

“Government Schemes and Marketing of Agrotourism”**4th August 2021**

Department of Life long Learning, education and Extension, Maharashtra cooperative development corporation (MTDC) and Baburaoji Gholap college department of Agrotourism and Travel and Tourism jointly organized a one day workshop on topic **“Government Schemes and Marketing of Agrotourism”** on 4th Aug. 2021.

The chief guest for the inaugural programme was Dr. Dhananjay B. Lokhande, Director and Head department of 'Life long Learning, education and Extension', Savitribai Phule Pune University, Pune. The resource persons for two sessions are- Mrs. Supriya Karmarkar-Datar, Deputy Director, Directorate of Tourism, Government of Maharashtra, Pune division and Mr. Balasaheb Solunkure-Patil, In-charge, Maharashtra cooperative development corporation (MTDC), Agrotourism division Pune, Maharashtra.

The Programme was started at 11.30 am by lighting the lamp. Comparing of the programme was done by Dr. Arjun Doke, Co-ordinator Travel and Tourism department. In the first part of workshop Dr. Nitin Ghorpade, Principal wel-come guest and in his introductory speech he explained aims and objectives behind the organization of workshop. Dr. Rani Bhagat, Co-ordinator, Agrotourism certificate course introduced Dr. Dhananjay Lokhande sir followed by lecture of Dr. D.B. Lokhande. In his speech he explained the significance of rural tourism and motivated the youth to live happy life. He gave the examples of Mahatma Jyotiba Phule and Lokmanya Tilak and their role in social upliftment of farmers. He also said the India is an Agriculture country and there is lot of scope for Agrotourism.

In the first session of the workshop guest and resource person Mrs. Supriya Karmarkar-Datar, Deputy Director, Directorate of Tourism explained in detail the various schemes of Government of Maharashtra tourism department particularly the Agrotourism. She guided the students for various rules and regulations and guidelines to start Agrotourism as new business. She also told that students may also work as an Agrotourism counselor. She

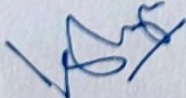
also explained about necessary documents required to initiate the Agrotourism business in very lucid language. Mr. Nagesh Bhalerao proposed vote of thanks.


In second session Mr. Balasaheb Solankure-Patil, In-charge, Maharashtra cooperative development corporation (MTDC), Agrotourism division Pune, in his talk gave different ideas to attract the tourist. He guided students by audio and video visual aids. He gave many successful examples of entrepreneurs who already established their Agrotourism business. He gave important tips to start Agrotourism business and guided that how the tourist get attracted by using our various traditional methods.

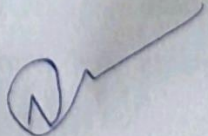
Both the sessions are very interactive. At the end of programme student Mr. Abhishek Tambe and Mr. Shubham Daund shared their experience about the workshop. Total 80 students enrolled offline and 260 online participants. Dr. Chanda Hase proposed the vote of thanks for overall Programme. Dr. A. B. Doke and Dr. R. B. Bhagat co-ordinated the whole programme. Prof. Sonal Kadam, Mr. Pranit Pawale and Mr. Viren Chavan gave technical support for offline and online programme.

Photographs of one day Workshop




Dr. R. B. Bhagat
Co-ordinator


Dr. A. B. Doke
Co-ordinator


Dr. Nitin Ghorpade
Principal
PRINCIPAL
Baburaoji Gholap College
Sangvi Pune-27.



Pune District Education Association's
BABURAOJI GHOLAP COLLEGE, SANGVI, PUNE-411 027
“Government Schemes and Marketing of Agrotourism” Date-4th August 2021



1. Prin. Dr. Nitin Ghorpade along with Mr. Balasaheb Solunkure-Patil, Dr. D.B. Lokhande and Supriya Datar-Karmarkar during inaugural function 2. Hon. Supriya Datar-Karmarkar while addressing to staff and students 3. Mr. Mr. Balasaheb Solunkure-Patil while addressing to students 4. Staff and students along with guests and Pricipal during workshop

SAVITRIBAI PHULE PUNE UNIVERSITY
सावित्रीबाई फुले पुणे विद्यापीठ
Department of Lifelong Learning & Extension
आजीवन अध्ययन व विस्तार विभाग

Dr. Dhananjay Lokhande
Professor - Director & HOD



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Ref. No: SPPU/DLLE /107

Date : 03/08/2021

To,
The Principal,
Baburaoji Gholap College,
Sangvi, Pune- 411272.

Sub : -Sanction for organisation of workshop on Gramin Krushi Paryatan
Shaskiya Yojana va Marketing....

Ref.: -Telephonic discussion regarding the same & your mail dt.03/08/2021.

Sir,

As per our telephonic conversation and above E-mail, sending herewith the sanction for the workshop on Gramin Krushi Paryatan Shaskiya Yojana va Marketing .

Date : 4th August, 2021 Time – 10.00 a.m. to 2.00 p.m.

Nature of Programme – Online & Offline.

Budget Head	Amt.(Rs.)
1. Honorarium to Resource Person (Rs. 1000 x 2Persons) (4 Days)	2,000/-
2. Honorarium to Programme coordinator	500/-
3. Contingancy	500/-
4. Tea and snacks (Rs. 40 x 50 participants)	2,000/-
Total sanction (Rs. Five Thousand only)	5,000/-

After the programme you are requested to send all files, reports & other necessary documents (including photographs, attendance sheet etc) to our department. Dr. Satish Shirsath is a coordinator at department level. Also send the programme schedule on this email.

Regards,

Yours,

(Dr. Dhananjay Lokhande)

PROFESSOR DIRECTOR & HEAD
DEPARTMENT OF LIFELONG
LEARNING & EXTENSION
SAVITRIBAI PHULE PUNE UNIVERSITY
PUNE - 411 007.

PDEA'S

BABURAOJI GHOLAP COLLEGE SANGVI

ATTENDANCE OF ONE DAY WORKSHOP

ON

"GOVERNMENT SCHEMES AND MARKETING OF AGROTOURISM"

Date 4th August 2021

Sr. No.	Name of Student	Signature
1	Gauri Sunil Jadhav.	Gauri
2	Rutuja Balbhim Bhosale.	B. Rutuja.
3	Shinde Mansi Tanaji	Shinde
4	Yacharaj Balaji Prabhakar	Balaji
5	Rohit V. Patil	R. Patil
6	Shruti S. Sandant	Shruti
7	Riddhi N. Bhosale.	R. Bhosale
8	Nayana Navnath Kshirsagar.	NK
9	Randima Debbarna	Randima
10	Sapna Nikam	Sapna
11	Dyanushree Anil Lokhande	D. Lokhande
12	Kajal Vasant Waje.	K. Waje
13	Sneha Pritam Botre	Sneha
14	Esha Ganesh Gaddam	Esha
15	Rasiko S. Patil	R. Patil
16	Heena I. Mulani	Heena
17	Gauri Namdeo Sable	Gauri
18	Vaishali S. Sharma	V. Sharma
19	Gaykar Rutuja	R. Gaykar
20	Sanket Shedge	S. Shedge
21	Nukul Chauhan	N. Chauhan
22	Omprakash Misal.	O. Misal
23	Ganesh Aditya Subhash	G. Subhash
24	Jagtap AAKASH. MANGESH.	J. Mangesh
25	Ouhai Kalyani	K. Ouhai
26	Kendale Nikita	K. Nikita
27	Tambe Abhishek	A. Tambe



Handwritten signature/initials.

28	Undre Harshod Satish	Harshod
29	SHINDE ANJKEET MOHAN	Anjkeet
30	Pansare Netra Sunil	Netra
31	Vikas Pralhad Rathod	VPRathod
32	शुभम संजय चव्हाण	Poult S.S.
33	वरडे तेजसू मणजत	Barode T.G.
34	आदर्श दिनीप खरात	Adrush
35	Neha Vijay Nile	Neha
36	देवकर तेजस्विनि कारनिनाथ	तेजस्विनि देवकर
37		
38	मनिष रवींद्र बोरसे	मनिष बोरसे
39	Sakshi Vijay Pawar	Sakshi
40	Siddhant Ravindra Shinde	Ravindra
41	फुलकर गिरीष खरात	फुलकर
42	Harshali Ramchandra Kajari	Harshali
43	कांचन बाळू देसम	कांचन
44	देवार भरत शिंदे	देवार
45	Arya Pravin Dhende	Arya
46	Monika Dattatray Guri	monika
47	Kunal Ankuash Fenghare	kunal
48		
49		
50		



Dr. R. B. Bhagat

Co-ordinator Agrotourism


Dr. A. B. Doke

Co-ordinator Travel and Tourism




प्रधान
बाबुरावजी बोसप महविद्यालय
सांगली पुणे-२७.



MAHARASHTRA CO-OPERATIVE DEVELOPMENT CORPORATION
in collaboration with
SAVITRIBAI PHULE PUNE UNIVERSITY
AND
PDEA'S BABURAOJI GHOLAP COLLEGE SANGVI
CERTIFICATE OF PARTICIPATION



This is to certify that Ms./Mr. Shubham Sunil Dound has participated in one day workshop (Travel and Tourism Management- Agrotourism) on **"Government schemes and marketing of Agrotourism"** organized by Maharashtra co-operative development corporation in collaboration with department of Travel and Tourism and Agrotourism department, Baburaoji Gholap College, Sangvi on 4th August 2021.

Dr. Rani B. Bhagat
Coordinator, Agro-tourism

Dr. Arjun B. Doke
Coordinator, TTM

Mrs. Supriya Karmarkar-Datar
Deputy Director-Directorate of Tourism
Government of Maharashtra

Dr. Dananjay Lokhande
Department of Lifelong
Learning and Extension, SPPU

Dr. Nitin Ghorpade
Principal

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